

Collegiate DECA

Interest Meeting

September 15, 2026 • UNC Charlotte

Please help yourself to the food and drinks!



Why Join Collegiate DECA?

①

Competition

Qualify for state and international-level DECA events and put your business skills to the test.

②

Skill Development

Hands-on workshops and activities that build real, résumé-ready business skills.

③

Networking

Build meaningful connections with peers, alumni, and Charlotte-area professionals.



We compete. We place. We keep showing up.

Two years running our chapter has traveled to the DECA International Career Development Conference (ICDC)

2025

ICDC — San Francisco

First ICDC as a chapter

14

Members Competed

6

Finalists

Reached the final round of their events

2026

ICDC — Louisville, KY

Our second trip to ICDC

20

Members Competed

8

Finalist

Reached the final round of their events

Executive Board



Pratik Tanikella
Co-President & Co-Founder



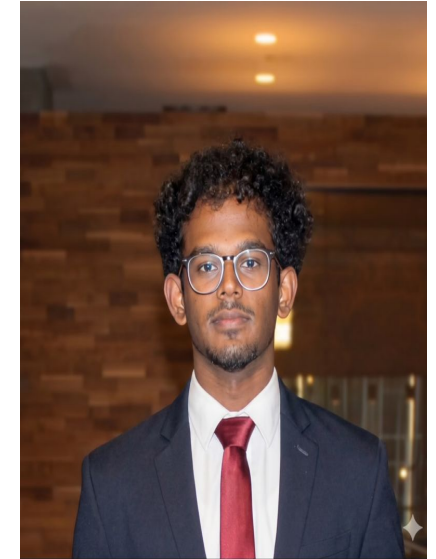
AJ Armstrong
Vice President



Leonela Kebi
VP of Marketing



Alan Guzman
VP of Membership/Secretary



Tejhas Annamalai
VP of Finance/Treasurer

Ice Breaker

- **Name**
- **Major**
- **Desired career path**
- **Previous DECA experience? If not what peaked your interest?**
- **If you had a superpower what would it be and why?**

Competition Description

- **Diverse Event Categories**

Marketing, Business Management & Administration, Finance, Hospitality & Tourism, and Entrepreneurship.

- **Individual & Team Competitions**

Compete solo or collaborate with a partner or team, depending on the event.

- **Practical Experience**

Every event mirrors a real business challenge, not just a test.

- **Case Study Events**

A required pre-event exam (50% of score), followed by a live case study presentation.

- **Team Collaboration Events**

Work with teammates to research and present an original innovation solution.



Important Dates

- **National Initial Membership Dues Deadline for DECA: Nov 15**
- **ICDC Competition Eligibility: Feb 15**
- **ICDC Online Testing Due, Payment Due: March 12**
- **ICDC Registration Due Date(with papers and all submissions): March 15**



Next Stop: ICDC 2027 in Austin

April 9–12, 2027 at the JW Marriott Austin. Roughly 1,000 Collegiate DECA members will gather for competition, professional development, and career networking — and we intend to bring home more hardware.

AUG

Welcome + Kickoff

Meet the chapter, explore events, set your goals.

FALL

Learn, Prepare, & Fundraise

Workshops, practice cases, guest speakers, team building.

FEB

Compete + Qualify

Show your skills and earn your spot representing Charlotte.

APR

Take on Austin

Compete at ICDC and connect internationally.

Fall Semester Events

DECA Competition Prep

Group study sessions & interview practice to improve your resume and sharpen your skills.

Fundraising Events

Food and live activities — including our Autumn Bake Sale. Volunteers needed (date TBD)!

Networking & Social Events

Team-building activities and workshops with Charlotte-area professionals.

Please scan and fill out this form if
interested in fundraising



<https://forms.gle/pgNJwC7ZcCrqbWqH6>

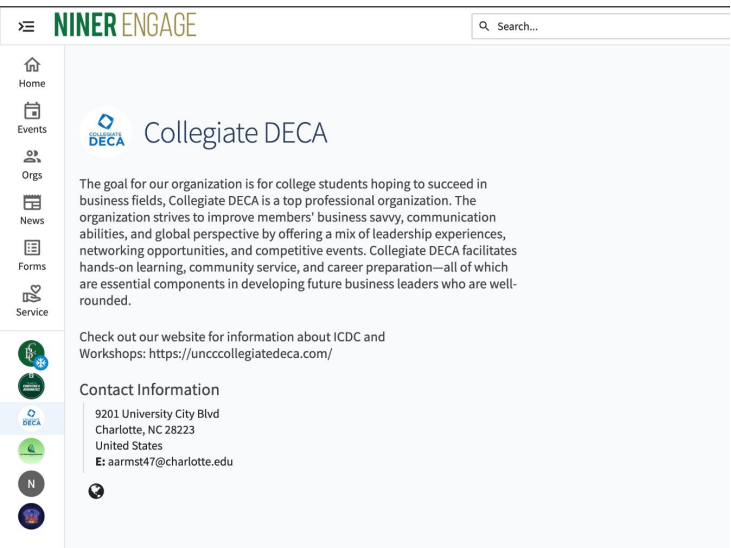
GET CONNECTED

Join the Niner Engage + Check the website

Scan a code below to join the chapter or follow along on Instagram.

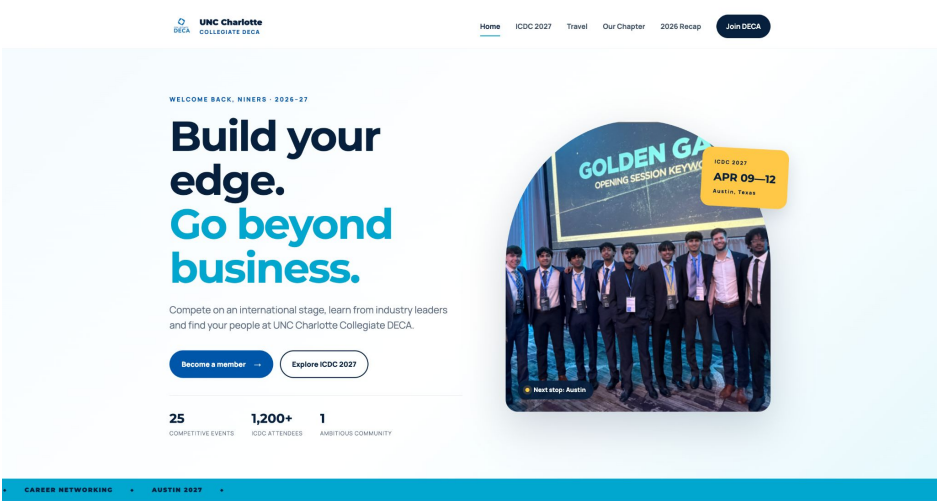
Niner Engage

Follow Collegiate DECA



DECA Website

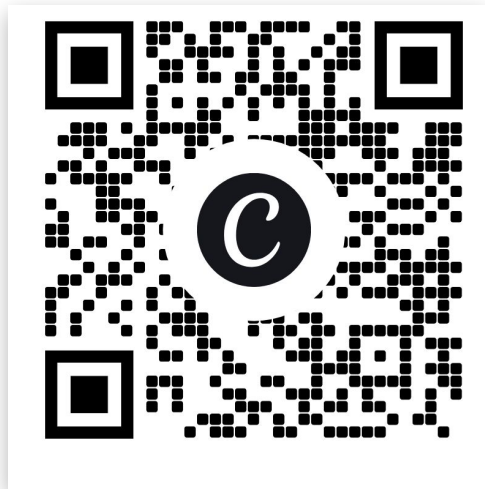
https://unccccollegiatedeca.com/



Socials & Membership Form

Scan a code below to join the chapter or follow along on Instagram.

Membership Form



<https://forms.gle/v1S798D45GRVwPZw9>

DECA Instagram

@uncccdeca — follow for updates

Join the Groupme

All Communication for DECA is mainly done through Groupme!



Questions?

We'd love to have you at our next meeting.

All slides will be posted on Niner Engage & DECA website

